

# TEACHING HAMPTON'S SCHOOL-AGE CHILDREN TO SAFELY SWIM

Swimming is an essential skill that all children should learn; however, many Hampton Roads residents do not know how to swim. Aquatic programming presented at the Hampton Virginia Aquaplex will provide family learn-to-swim opportunities, along with programming for every age level.

## DIMINISH DROWNING



Just 40% parents of children ages 4-17 report that their child can perform all five basic swimming skills, yet more than 92% say that their child is likely to participate in water activities this summer.



Every day in the U.S. an average of 10 people drown – 20% of them are children aged 14 or younger



Drowning is the 2nd leading cause of unintentional injury death for children and 6th for people of all ages



For every child who dies from drowning, another five receive emergency department care for nonfatal submersion injuries.

The City of Hampton envisions a city of swimmers, where residents and visitors alike are able to enjoy water recreation with confidence in their swimming ability. Your financial support can make Hampton's vision a reality.



HAMPTON VIRGINIA



# HAMPTON CITY SCHOOLS LEARN TO SWIM PROGRAM

[hamptonaquaplex.com](http://hamptonaquaplex.com)



# HVA LEARN TO SWIM PROGRAM

The mission of the HVA Learn to Swim Program is to provide free swim instruction to all Hampton City Schools second graders. Instruction occurs over a five-day period, where students learn the five basic skills of swimming:

- Water Comfort
- Breath Control
- Floating
- Kicking
- Strokes

Your organization can help ensure Hampton youth learn to swim by financially supporting the transportation, instruction and purchase of items that contribute to success like goggles, caps, suits, sling pack and t-shirt.

Once the essential skills of swimming are learned, the Hampton Virginia Aquaplex presents opportunities for further instruction and eventual participation in recreational or competitive swimming and diving.



**SCAN TO  
LEARN MORE  
AND SEE  
EXCITING  
AQUAPLEX  
FEATURES!**

# BECOME A COMMUNITY PARTNER

## PRESENTING PARTNER

**\$20,000 (1 AVAILABLE)**

- Presenting naming rights to program
- Recognition in all HCPS L2S collateral and written communications
- Logo/link on L2S webpage
- Rotating banner ad on HVA website
- Press release announcing partnership
- Logo on all printed student athletic gear
- No less than eight (8) social media posts
- Recognition in no less than eight (8) facility eblasts

## GOLD PARTNER

**\$15,000 (4 AVAILABLE)**

- Logo/link on L2S webpage
- Logo on one type of student swim gear
- No less than five (5) social media posts
- Recognition in no less than five (5) facility eblasts

## SILVER PARTNER

**\$10,000 (4 AVAILABLE)**

- Logo/link on L2S webpage
- No less than two (2) social media posts
- Recognition in no less than two (2) facility eblasts

## BRONZE PARTNER

**\$5,000 (4 AVAILABLE)**

- Logo/link on L2S webpage
- No less than two (2) social media posts
- Recognition in no less than two (2) facility eblasts

## COMMUNITY PARTNER

**\$2,500 (4 AVAILABLE)**

- Logo/link on L2S webpage
- No less than two (2) social media posts

## INDIVIDUAL PARTNER

**\$500 (UNLIMITED)**

- Name recognition/listing on L2S webpage
- Inclusion in social media post announcement at time of commitment

All sponsorships are available in 1-3 year terms.

Looking for a way to personally help this cause?  
Visit us online to make a private donation today!

**QUESTIONS?**

[info@hamptonaquaplex.com](mailto:info@hamptonaquaplex.com)

